

HOW and PRINT 2018 Editorial Calendar

January

NEW YEAR, NEW SKILLS

How-tos. Software tutorials. Career advancement. Education. January on HOW and PRINT is all about mapping out—and delivering on—your design resolutions to truly take your work to the next level.

February

LOGO DESIGN MONTH

In February we'll be celebrating all things logos—and for good reason, as it's been a reader-favorite topic for decades—and we're announcing the winners of the wildly popular HOW Logo Design Awards.

- + Sports Design Spectacular, coinciding with the 2018 Winter Olympics

March

INTERNATIONAL DESIGN EXTRAVAGANZA

Our audience knows no borders or boundaries, and neither does our coverage. In March we celebrate all of the amazing design from the U.S. and abroad, reveal the winners of the HOW International Design Awards, and dig into the world's top design destinations.

April

TYPOGRAPHY TODAY

Our readers have a voracious desire for typography content, and in April, we deliver—from a roundup of the best new typefaces of the year to the best new typographers working today and essays from the foremost minds in the field.

May

100 DESIGNERS EVERYONE SHOULD KNOW

As HOW Design Live brings design's thought leaders to the stage (and yes, expect exclusive insider content from the event!), we celebrate them in depth: In May, we'll be launching the HOW 100: A listing of 100 of the most influential creatives working today!

June

BRANDING—AND REBRANDING—YOURSELF AND YOUR CAREER

From portfolios and business cards to resumes and overall business operations, as we unveil the winners of the HOW Promotion and Marketing Design Awards, we take a deep dive into making sure your career is at the top of its game, at any stage in the game.

- + World Cup design!

July

PRINT DESIGN TAKEOVER

Design history, innovations and advances in print design, reports on the industry, print design how-tos and exercises, and everything in between—in July, print takes over HOW and PRINT.

August

DIGITAL DESIGN TAKEOVER

... And in August, digital takes over! Think interactive and web design. Apps. Responsive design. AR/VR. Where we are today, and where we're going tomorrow—and what designers need to know to ride the wave and thrive.

September

A CELEBRATION OF IN-HOUSE DESIGN

The biggest sector of HOW's audience is in-house designers, and here, we give them their full due, with innovative and engaging content for everyone from the new hire to the seasoned manager—and then, we inspire them all with the winners of the HOW In-House Design Awards.

October

DESIGN EDUCATION AND TOMORROW'S DESIGN STARS

What institutions and educators are doing the most innovative programming today? And who are some of the stars who have emerged from it? In addition to covering a broad range of topics related to design education, PRINT will name its 2018 list of New Visual Artists—our 20 under 30 list that has featured everyone from Eddie Opara to Jessica Walsh and Scott Dadich over the years.

- + Design History

November

CREATIVE INSPIRATION AND CREATIVE IDEAS

Two key things data reveals designers are seeking in a major way today: inspiration and ideas. In November, we turn our efforts to delivering in spades on exactly that, with exercises, tips from the pros, projects that soar, and much, much more.

- + Designing Politics

December

THE BEST AMERICAN DESIGN TODAY

As PRINT announces the winners of the U.S.-focused Regional Design Awards, we take a look at the American design landscape to see what we uniquely offer to the world. In December we'll also announce, for the first time, our Designer of the Year—as voted on by the design world, for achievements and impact throughout 2018.

- + The HOW+PRINT Annual Gift Guide
- + The Best Design Books of the Year
- + Pantone's Color of the Year

**Editorial coverage is subject to change.*

Pitches will also be accepted for the following reader-favorite topics at any time of year:

Behind the Design, which takes readers inside a successful project case study

Grids+Guides, our popular roundup of the latest news and goods from the world of design

In Progress, our spotlight on design projects crafted with a sustainable world in mind